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Message Text

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14
ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-11 HUD-02 CIAE-00 INR-10

NSAE-00 RSC-01 DRC-01 /036 W
---------- 024095
R 201208Z SEP 73
FM AMEMBASSY TEL AVIV
TO SECSTATE WASHDC 9841

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E.O. 11652: N/A
TAGS: ETRD, BEXP, IS
SUBJECT: MINISTER OF HOUSING WILL SUPPORT US EXPORTS

1. IN MY INITIAL CALL ON MINISTER OF HOUSING SHAREF, SEPT 19, HE DESCRIBED AT LENGTH NEW ISRAELI PLAN PURCHASE FROM US COMPANY IN CLEVELAND DILLON PROCESS FOR PREFABRICATED APARTMENT CONSTRUCTION. MINISTER NOTED THAT ABOUT 50 PERCENT OF COSTS WOULD

BE IN FORM DIRECT EXPORTS
FROM US.

2. MINISTER SHAREF TOLD ME HE HAD READ ABOUT MY RECENT 18 REMARKS TO

ISRAEL-AMERICA CHAMBER OF COMMERCE
IN WHICH I STRESSED OUR INTEREST IN EXPANDING US EXPORTS TO ISRAEL AND RESTORING SHARE OF ISRAELI MARKET US HAD HISTORICALLY HELD. MINISTER SAID HOUSING SECTOR OF ISRAEL ECONOMY COULD BE OF SOME HELP TO US IN OUR EFFORTS EXPAND US SALES.

3. AS EMBASSY HAS BEEN REPORTING, ISRAEL HOUSING ECONOMY IS BECOMING INCREASINGLY INTERESTED IN US PRODUCTS, ESPECIALLY THOSE WITH LABOR-SAVING ELEMENTS THAT CAN SPEED CONSTRUCTION. URGE WASHINGTON AGENCIES TO MAKE MAXIMUM USE OFMINISTER SHAREF'S WILLING-
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NESS TO BE HELPFUL IN THIS REGARD.

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KEATING

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: HOUSING, BUILDING INDUSTRY, CONSTRUCTION, EXPORTS
Control Number: n/a
Copy: SINGLE
Draft Date: 20 SEP 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: golinofr
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973TELAV07395
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: TEL AVIV
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730920/aaaaaoqb.tel
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Locator: TEXT ON-LINE
Office: ACTION COME
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 28 DEC 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <28-Dec-2001 by shawdg>; APPROVED <15-Jan-2002 by golinofr>
Review Markings:

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Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
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Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MINISTER OF HOUSING WILL SUPPORT US EXPORTS
TAGS: ETRD, BEXP, IS
To: STATE
Type: TE
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